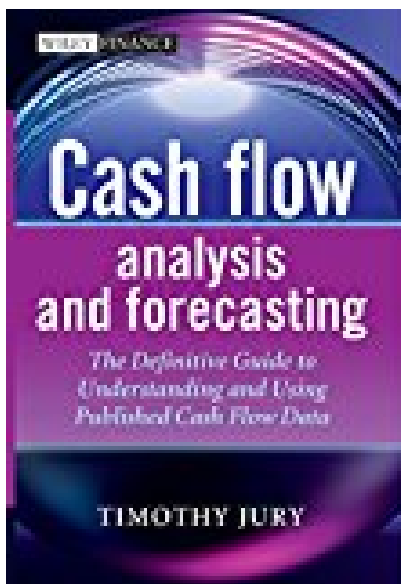


Cash Flow Analysis and Forecasting The Definitive Guide to Understanding and Using Published Cash Flow Data



BOOK DETAILS

- Author : Timothy Jury
- Pages : 334 Pages
- Publisher : Wiley
- Language : English
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BOOK SYNOPSIS

This book is the definitive guide to cash flow statement analysis and forecasting. It takes the reader from an introduction about how cash flows move within a business, through to a detailed review of the contents of a cash flow statement. This is followed by detailed guidance on how to restate cash flows into a template format. The book shows how to use the template to analyse the data from start up, growth, mature and declining companies, and those using US GAAP and IAS reporting. The book includes real world examples from such companies as Black and Decker (US), Fiat (Italy) and Tesco (UK). A section on cash flow forecasting includes full coverage of spreadsheet risk and good practice. Complete with chapters of particular interest to those involved in credit markets as lenders or counter-parties, those running businesses and those in equity investing, this book is the definitive guide to understanding and interpreting cash flow data.

CASH FLOW ANALYSIS AND FORECASTING THE DEFINITIVE GUIDE TO UNDERSTANDING AND USING PUBLISHED CASH FLOW DATA

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